Kick it up a Notch

Presented By: Brian Castle

Picture Perfect Photography

Adding to your Camera Bag of Tricks

- Most Common Mistakes
- Be aware of your surroundings
- Background and Foreground
- Adding Color

- Subtractive Composition
- Natural Positions
- Timing
- How Can I Make that Better?

10 Most Common Photography Mistakes

- Not Focusing on the Viewer's Attention
- Balance, Layout, Arrangement
- Not Using Contrast
- Crop and Clip!
- Opt for Simplicity

- Avoid Camera Shake
- Not Creating a Sense of Depth
- Use of Complex Backgrounds
- Using Flash when you don't have too
- Camera Angle

Be Aware of your Surroundings

- Take 30 seconds and think
  - DO NOT PANIC, BREATH

- Look for things that can add to your photo
  - Trees, Rocks, Color, Benches, Buildings, etc…..

- Shade, Harsh light, Not enough light

- Look for Patterns, Symmetry, Lines
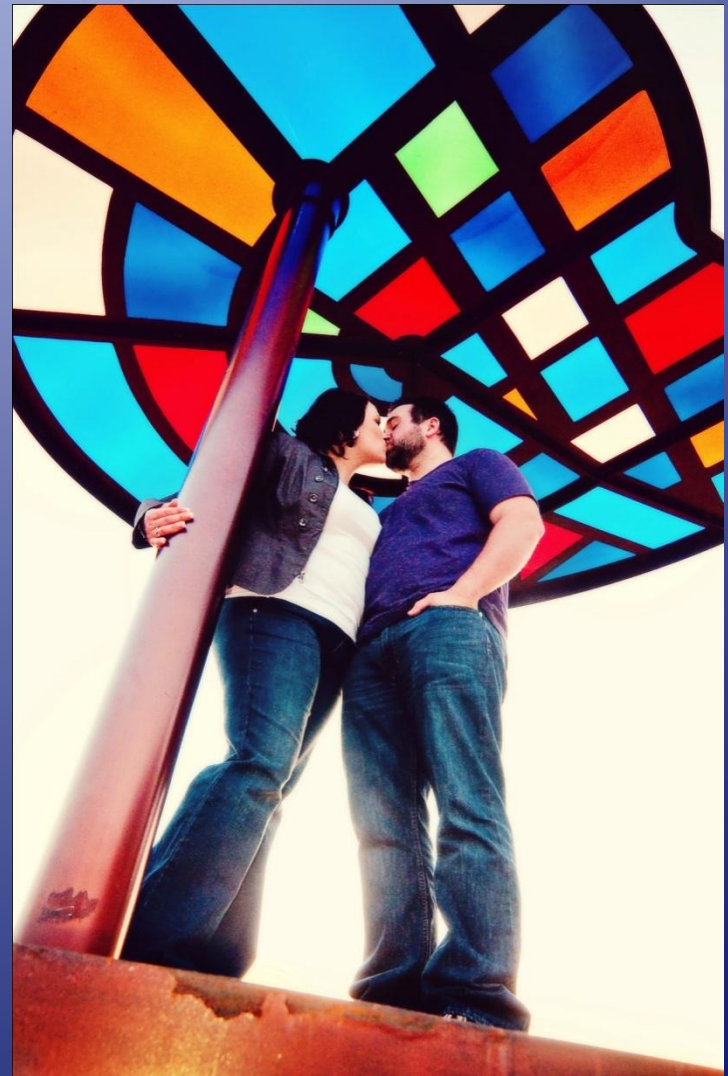 - Compliments the subject

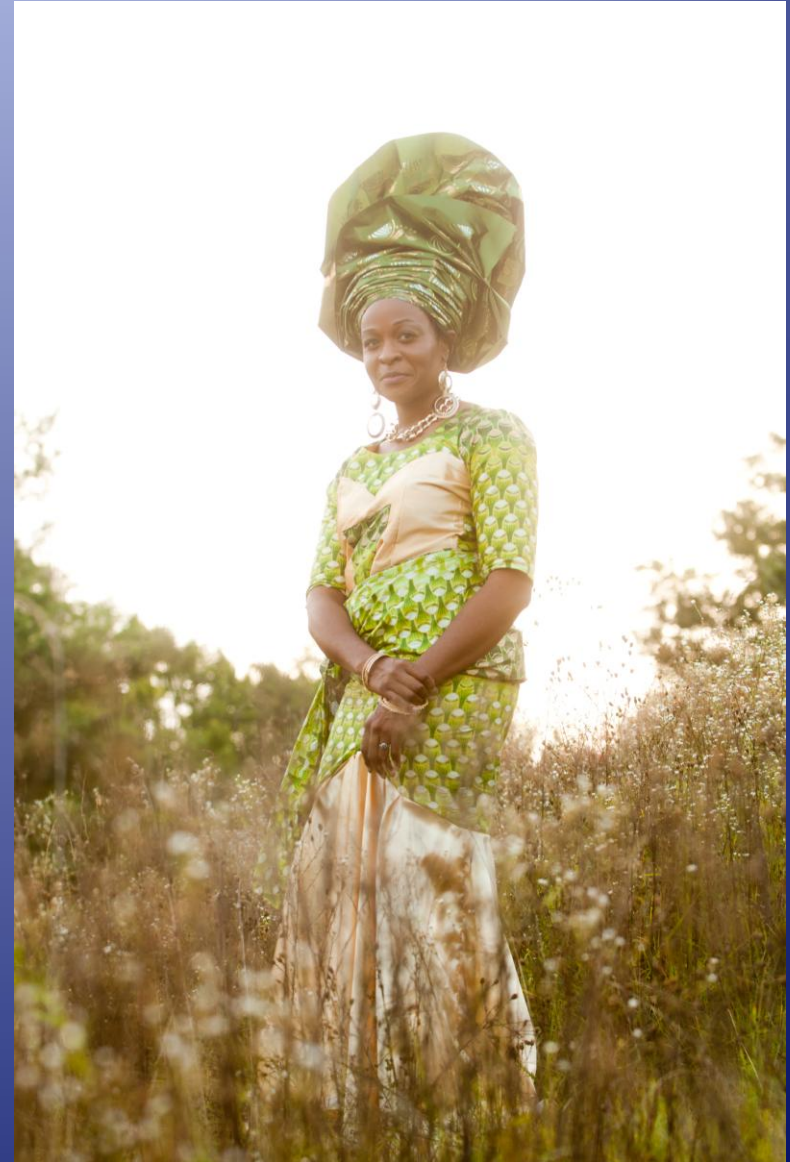# *Leading Lines*

Leading Lines Cont….

Symmetry and Patterns

- Creates drama

- Can fill in dead space with something more interesting

- Draws your attention to
- the picture and therefore t o the subject

- Increases attractiveness

- Don't clutter your patterns

Background and Foreground

- Choose your background to compliment the subjects attire.
- Emphasize on the time of year with color.
- Choose a location that fits your subjects personality.
- Don't be afraid to shoot with the same background.
    - Change your frame
    - Change your angles

Kickin' Color

- Color in clothing is an accessory
  - Don't make the color the main subject
  - Clothing – use the 30 ft rule
    - If it is too flashy at 30 ft it will take away from the subject.
  - Outside Backgrounds – Use it as your backdrop
    - Position yourself so that your subject to frame angle lines up

- Mute the colors
  - Look for shade or overcast skies for nice even color from subject to background and also foreground
  - Stay out of the bright sunlight
    - Always a chance of overexposing

Subtracting from an image

- DON'T RELY ON PHOTOSHOP
- Look at your surroundings
  - Leaves, trash, unwanted background objects
- Don't enhance a blemish
  - Turn your subject
  - What is there good side
- Look at your subjects clothing
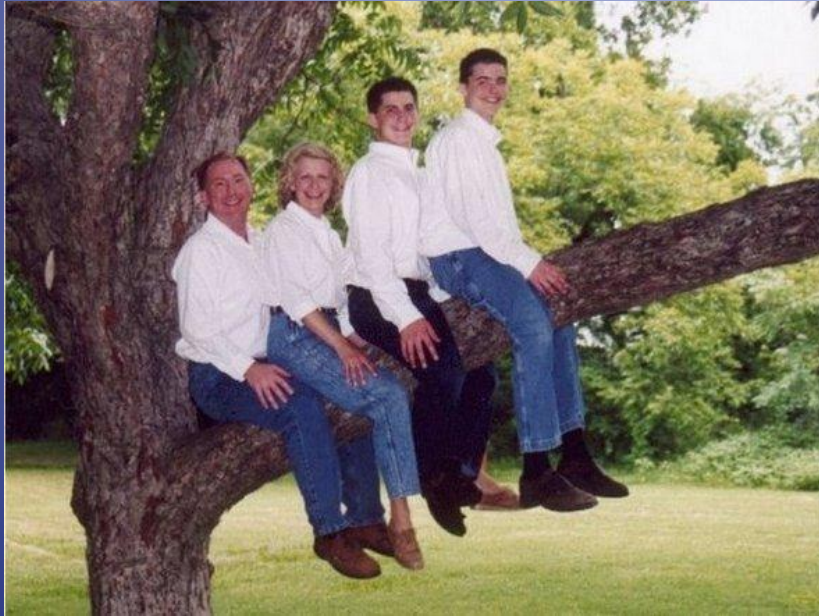 - Wrinkles, folds in shirts, unbuttoned buttons, lint, stray hair, etc…

Make it look Natural

- Have your subject sit or stand the way they would if no one was looking.
  - This requires observation before you take a shot.
  - Watch eye movement, neck positioning, hands, etc.
  - Fool with you camera and secretly watch the way they position themselves while standing

- If it looks funny then fix it.
  - It can be uneasy for the subject when they know they are being photographed.

Make it Look Natural Cont.....

- Use a prop the way it would be used if no one had a camera around.
- Angle's
  - Watch head angles, eye movements, shoulder and elbow positions.
- Do not position hands, arms and legs in an unnatural position.
- Have fun with the picture
  - Sometimes positioning is not the desired look

Make it Natural Cont......

Really?

Get Real!!!

Timing is Everything

- Stay Focused on your shot
  - Watch for the right position
- Train yourself
  - Hand eye coordination, speed it the key
- Wait for it, Wait for it, Snap it
  - Do not rely on machine gun mode
- Wait for the right light and don't rush the shot

Timing is everything

Shot Fired at 7:42pm

Shot Fired at 7:49pm ⟶

Color was richer within a
7 minute window

How to practice speed.

- Animals

- Kids

- Sports

- Candid photos

Outside Demo

Special Guest Appearance
Duke

Duke will be our model for tomorrow's (Oct 8th) free Photo class at the Kingsport Public Library, 6-7:30pm. Come learn new photo techniques and meet duke

Critique for Perfection

- Study your shots
- Look at the things that take away from the image.
- Look for the story

Final Thoughts………………….

- Think before you shoot
- Review your backgrounds
- Does it look natural?
- Practice regularly!

Picture Perfect Photography

The Art
The Style
The Passion

Brian and Whitney Castle
Owners and Photographers
Phone: 423.571.7519
www.thepictureperfectphotography.net